

Written & Published by:

John Thornhill & Dave Nicholson

Copyright © 2012 John Thornhill & Dave Nicholson. All rights reserved.

PLR PRODUCT CREATION STEP BY STEP CHECKLIST.

Please print this page and simply tick each task as you complete it.

- ☐ **Choose a Niche**
- ☐ **Source PLR Products Related to Your Niche**
- ☐ **Edit Your PLR Product as Much as Possible and Add Your Own Content**
- ☐ **Get New Graphics Created For Your Product**
- ☐ **Edit your Sales Page and Download Page and Add New Graphics and Content**
- ☐ **Create an Upsell that is Related to Your Product, Make it a 'No-Brainer'. You Can Also Use PLR For This if You Need.**
- ☐ **Create Upsell Sales and Download Page**
- ☐ **Be Sure to Add List Building Methods to Sales, Download and Affiliates pages**
- ☐ **Add Your New Product and Upsell Product to ClickBank**
- ☐ **Once Upsell Product is Approved Use it as a 'PitchPlus Upsell Flow' for One Click Upsell**
- ☐ **Create an Affiliates Page with New Graphics**
- ☐ **Make a Test Purchase**
- ☐ **Drive Traffic to Your Product**